



**Herb
Chambers**

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Herb Chambers to Partner with ARL for Too Hot for Spot Campaign

Demonstration part of ARL's annual Too Hot for Spot summer safety campaign

DEDHAM, MA – On Tuesday, July 16, the Animal Rescue League of Boston (ARL) and Herb Chambers welcome members of the media to ARL's Dedham Campus for a hot car demonstration as part of ARL's annual Too Hot for Spot® safety campaign, which has educated pet owners about summer safety for a decade.

Media Availability

When: Tuesday, July 16 @ Noon

Where: ARL's Dedham Campus, 55 Anna's Place (Top of the hill), Dedham

Interview Opportunities: ARL President and CEO Dr. Edward Schettino, Herb Chambers CEO Nicolas Gennetti

ARL is thrilled to have the well-known car magnate and animal-lover lend his voice to highlight the importance of keeping our pets safe when the mercury rises. Additionally, a number of Herb Chambers dealerships will soon be displaying Too Hot for Spot materials, to further amplify the message.

ARL is marking 10 years of the Too Hot for Spot campaign, but unfortunately, we are still seeing plenty of instances where an animal's life is put in danger due to being left in a hot vehicle, several

of which have happened in just the past month. With temperatures this summer being well above average, it's imperative this message reaches as many pet owners as possible.

Leaving an animal in a hot car is the number one cause of deadly heatstroke in pets. When temperatures rise, so do concerns about animal safety. Even when the mercury dips below 80 degrees, the threat for heat stroke still exists. Within five minutes' time, a vehicle's interior temperature can rise above 118 degrees on a 75-degree day, even with the windows cracked.

Visit arlboston.org/too-hot-for-spot to learn important pet safety tips and guidelines.

ARL wishes to thank Herb Chambers, The New England Revolution, Massachusetts State Police and the Massachusetts Department of Transportation for their support and partnership in ARL's Too Hot for Spot summer safety campaign.

ABOUT THE ANIMAL RESCUE LEAGUE OF BOSTON:

The Animal Rescue League of Boston (ARL) is an unwavering champion for animals in need, committed to keeping them safe and healthy in habitats and homes. Founded in 1899, ARL provides high-quality veterinary care, adoption, and rescue services; while also confronting the root causes of animal cruelty and neglect through innovative community programs, police investigations, and public advocacy. In 2023, ARL served 20,964 animals throughout Massachusetts. ARL is a non-profit 501(c)3 organization. The Animal Rescue League of Boston does not receive government grants or public funding and relies on the generosity of our supporters to help animals in need. For more information please visit us online at arlboston.org; and be sure to follow us on [Facebook](#), [LinkedIn](#), and [Instagram](#).

ABOUT THE HERB CHAMBERS COMPANIES:

Herb Chambers purchased his first car dealership in 1985 and has grown his company into the largest automobile dealership group in New England. Today, The Herb Chambers Companies is comprised of 60 automotive dealerships throughout Massachusetts and Rhode Island, with over 2,200 employees and annual sales of more than \$3 billion. There are over 18,000 automobile dealers in America, and Herb Chambers is ranked among the top 20 largest privately owned dealership groups. For more information and a list of dealerships and locations, please visit www.herbchambers.com.

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