

**ANIMAL
RESCUE
LEAGUE
of BOSTON**



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Giving Tuesday: A Day of Giving

ARL match will double contributions for twice the impact for animals in need

For charitable organizations like the Animal Rescue League of Boston (ARL), the need for financial support has never been greater – because the needs for pets and pet owners has never been greater. Tuesday, December 3, is Giving Tuesday, a day dedicated to charitable giving, and was launched in 2012 as a global movement to promote the importance of giving back.

ARL is much more than a pet adoption agency. The organization provides numerous programs and services that break down barriers to adoption and owning an animal and is helping pets stay in homes and out of shelters. However, many are struggling, and ARL has seen an increased need for these services, which is why the time to support ARL has never been more important.

On Giving Tuesday, ARL will be matching every donation, dollar for dollar, up to \$173,950, thanks to ARL's Board of Directors, President and CEO, as well as friends of the organization. All donations on Giving Tuesday will go twice as far and have double the impact!

There are multiple benefits in supporting a charitable organization like ARL including improved self-esteem and self-worth, improved mood and decreased depression by knowing you are part of an important cause and making a difference.

Anyone interested in supporting ARL on this Giving Tuesday can visit arlboston.org for more information.

ABOUT THE ANIMAL RESCUE LEAGUE OF BOSTON:

Pets are family. This belief is at the heart of everything we do at the Animal Rescue League of Boston. ARL is the first female-founded animal welfare organization in Massachusetts and is proud to carry on a legacy of kindness and compassion, helping more than 20,000 animals annually since 1899. Recognized for innovative, award-winning programs that go beyond sheltering, ARL addresses the root causes of the issues facing animals and the people who love them. By partnering with communities, ARL helps animals heal and thrive, keeps pets and people together, and protects animals from harm. Because there is no government funding for this important work, animals must rely on people like you to get the care they need, when they need it most, 365 days a year. For more information, visit arlboston.org and follow ARL on [Facebook](#), [LinkedIn](#), and [Instagram](#).

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