



PAWS TO CELEBRATE

ANIMAL RESCUE LEAGUE of BOSTON

Sponsorship Opportunities

BOSTON

Tuesday, September 30, 2025
6PM – 8PM
Hampshire House

DEDHAM

Sunday, October 26, 2025
6PM – 8PM
ARL's Dedham Campus
Solomon Family Administration Building

www.arlboston.org/paws-to-celebrate

About Us



A Year of Impact

- More than **20,200** animals in need served in our community
- 3,770** affordable wellness appointments provided to pet families facing barriers
- 1,300** animals helped in humane law enforcement cases
- 255,194** pet meals delivered to 1,173 families
- 3,518** animals adopted
- \$4.2M+** raised by more than **11,800** donors and **141,000+** Social Media followers
- 1,164** dedicated ARL volunteers

Why Sponsor?

While there are many life-saving accomplishments to celebrate, there is still more work to do!

Our animal population has changed and the animals in our care need more time and resources than ever before. At the same time, economic stress and the housing crisis are separating people from their pets due to cost of care, lack of access, and limited support

As a sponsor, you can help animals right now, when they need it most! Your sponsorship helps cover the cost of the event and will make sure the funds raised go towards getting animals everything they need including, food, shelter, and medical care, while also making sure our community-based programs remain accessible and affordable.

Sponsorship is a powerful opportunity to:

- showcase your business and reach a large audience of animal lovers and community members
- support a cause that is important to you and your customers

We expect about 80 guests from the local community to attend these in-person events.

ARL is an independent non-profit 501(c)3 organization. You can be confident that your gift will have a big impact for animals because ARL receives no government grants or public funding – individuals, community partners, and **sponsors like you are the driving force behind all we do to help animals.**

Sponsorship Opportunities



In exchange for your generosity, we are pleased to offer sponsorship opportunities:

	PLATINUM PAWPRINT \$12,500	LEADER OF THE PACK \$10,000	BEST IN SHOW \$5,000	TOP DOG \$2,500	TOP CAT \$1,000	ANIMAL ADVOCATE \$500
Pre-event recognition						
Recognition on Save the Date (print & digital)	Logo	Name Mention				
Recognition on Invitation (print & digital)	Logo	Logo	Name Mention			
Onsite Recognition						
Recognition in event slideshow, signage, and program	Logo	Logo	Logo	Logo	Logo	Name Mention
Complimentary tickets	6	4	2	2		
Recognition during speaking program						
Post-event recognition						
Recognition on arlboston.org (43K+ monthly visitors)	Logo	Logo	Logo	Name Mention	Name Mention	Name Mention
Recognition on social media (141K+ followers)	Logo	Logo	Logo	Name Mention	Name Mention	
Listing in ARL's annual Gratitude Report						
Acknowledgement in ARL's magazine (mailed to 13.5K households)	Logo	Logo				
Group Volunteer Experience for up to 17 people*						

*limited to the first 3 (three) sponsors at this level

Deadlines

June 2, 2025 - For inclusion on event Save the Date

July 25, 2025 - For inclusion on event Invitation

September 17, 2025 - For inclusion on slideshow, signage, program, arlboston.org, and social media

To reserve your sponsorship, please contact Jackie Smith at jsmith@arlboston.org or (617) 226-5608



Past Corporate Sponsors

Hill's Pet Nutrition | Herb Chambers | Encore Boston Harbor | Tito's Handmade Vodka
Bay State I.T. | Companion Protect | Eastern Bank Foundation | Edward Jones
Kirkiles & Associates/Starkweather & Shepley | Liberty Mutual | Point32 Health Foundation | Alku
Cape Cod 5 | Chatham Bars Inn | Commercial Construction Consulting | Gourmet Caterers
Grossman Marketing Group | Josh Cellars | Loomis Sayles | Mintz | AAFCPAs | Dedham Savings
The Norfolk & Dedham Group | Team Guthrie Mabile | Wilson Partners | Animal Arts | Bowditch
Busy Paws Pet Supply | Carlson Audio Visual Inc | The Fish & Bone | Gemini Audio Visual, Inc
IDEXX Laboratories | Helen Kosinski: Certified Soul Level Animal Communicator®
Dell | Kirkland & Ellis | Needham Bank | Northern Business Machines | ProPrint | Rockland Trust
TD Bank | Three Fins Coffee Roasters | Veterinary Wellness Center of Provincetown | Wegmans

The Animal Rescue League of Boston is a 501(c)3 nonprofit organization. Tax ID: 04-2103714

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with us!**



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www.arlboston.org



The Animal Rescue League of Boston



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